



MidSOUTH CENTER FOR  
PREVENTION AND TRAINING

**2018**

**Arkansas Prevention  
Summit**

**Prevention is the Key**

**June 13-15, 2018**

**Hilton Garden Inn  
1325 North Palak Drive  
Fayetteville, AR 72704**



# 2018 Arkansas Prevention Summit Schedule

**Wednesday, June 13, 2018**

**7:30 a.m. Registration and Check-In - Lobby**

**9:00 a.m.-10:00 a.m. General Session I**  
**John Clay Kirtley, Pharm.D., Executive Director, Arkansas State Board of Pharmacy**  
Dr. John Kirtley will give a brief overview of Drug Prevention Efforts in the State of Arkansas.

**10:15 a.m.-11:45 a.m. Concurrent Sessions**

**1A: Engaging the Community's Faith Leaders**

**Earl Greene, Community Development Specialist, Rochester, New York**

Participants will gain an understanding of the culture, roles, and work of the faith community in prevention, community change, and collaboration.

**1B: Adverse Childhood Experiences (ACEs) and Resilience**

**Joylyn Humphrey, LCSW**

Join us as we view a portion of the documentary "Resilience: The Biology of Stress & the Science of Hope" followed by a conversation about Adverse Childhood Experiences (ACEs), the impact of toxic stress, and how to promote resilience in children, adolescents, and families. Bring your business cards for your own capacity building opportunity.

**1C: Drug Effects on the Human Brain**

**Julie Stevens, MPS, ACPS, ICPS**

This workshop examines the basic structure and function of the human brain and how stimulants, opioids, hallucinogens and marijuana intoxicate the brain and affect the brain long-term, and addresses the behavioral correlates of these different drugs.

**1D: Youth Track "The History of Lies"**

**Vincent Irving, The Truth Initiative**

The presentation focuses on the ways in which the tobacco industry has used its advertising and promotions in misleading and deceptive ways in order to obscure the actual risks associated with tobacco use.

**12:00 p.m.-12:50 p.m. Lunch**

**1:00 p.m.-2:30 p.m. Concurrent Sessions**

**2A: Cultural Humility**

**Earl Greene, Community Development Specialist, Rochester, New York**

Cultural Humility, defined as a life-long process of self-reflection and critique, is a philosophy that empowers individuals to effectively engage in interpersonal relationships that are dynamically diverse and mutually respectful.

# 2018 Arkansas Prevention Summit Schedule

Wednesday, June 13, 2018 Continued

1:00 p.m.-2:30 p.m.

Concurrent Sessions

**2B: Adverse Childhood Experiences (ACEs) and Resilience**

**Joylyn Humphrey, LCSW**

Join us as we view a portion of the documentary “Resilience: The Biology of Stress & the Science of Hope” followed by a conversation about Adverse Childhood Experiences (ACEs), the impact of toxic stress, and how to promote resilience in children, adolescents, and families. Bring your business cards for your own capacity building opportunity.

**2C: Ethics Refresher for Prevention Professionals Part 1**

**Julie Stevens MPS, ACPS, ICPS**

Ethics Refresher for the Prevention Professional is designed specifically for the behavioral health promotion and substance abuse prevention professional and fulfills the Prevention Specialist credential ethics refresher requirement. This workshop will improve the understanding of and ability to apply a set of accepted standards/principles that guide the behaviors and actions of both individuals and organizations working in the prevention profession.

**2D: Youth Track–Presentation Skills**

**Vincent Irving, The Truth Initiative**

In this training, we teach presentation skills by focusing on 4 core skill areas: Speed control, volume control, animation of voice, and animation of body.

2:30 p.m.-2:45 p.m.

Break

2:45 p.m.-4:15 p.m.

Concurrent Sessions

**3A: Cultural Humility**

**Earl Greene, Community Development Specialist, Rochester, New York**

Cultural Humility, defined as a life long-process of self-reflection and critique, is a philosophy that empowers individuals to effectively engage in interpersonal relationships that are dynamically diverse and mutually respectful.

**3B: Fetal Alcohol Syndrome**

**David Deere LCSW, M.Th.**

Fetal Alcohol Spectrum Disorders (FASD) include Fetal Alcohol Syndrome and other alcohol-related birth disorders. FASD is the leading cause of intellectual deficit in the United States. It is often associated with mental illness and other secondary disabilities. Effects are permanent, yet early recognition and intervention can make a tremendous positive difference in life-outcomes for affected individuals and families. This course is a universal introductory training to FASD.

**3C: Ethics Refresher Part 2– Julie Stevens MPS, ACPS, ICPS**

**3D: Youth Track–Zombie Apocalypse-Leadership Personality Styles and Group Dynamics**

**Mellissa Ayers**

In this interactive session we will define leadership, identify your leadership style, and explore how personalities work together in groups. Then escape the Zombie Apocalypse along with friends.

# 2018 Arkansas Prevention Summit Schedule

Thursday, June 14, 2018

9:00 a.m.-10:00 a.m.

**General Session II**

**Building the Capacity of the youth to counteract the Toll of Tobacco in Arkansas  
La Tanisha Wright, Follow The Signs**

10:00 a.m.-10:15 a.m.

**Break**

10:15 a.m.-11:45 a.m.

**Concurrent Sessions**

## **4A: E-CIGS: Clearing the Smoke**

**Katherine Donald, Executive Director, Coalition for a Tobacco Free Arkansas**

E-cigarette use among U.S. youth and young adults is now a major public health concern. E-cigarette use has increased considerably in recent years, growing an astounding 900% among high school students from 2011 to 2015. In this workshop the speaker will highlight what we know and do not know about e-cigarettes. The workshop will address the gaps in scientific evidence which exist with these products and their patterns of use which continue to change quickly.

## **4B: Improving Cessation through Health Literacy**

**Christopher Trudeau, JD, Associate Professor Center for Health Literacy**

This presentation will first outline the typical barriers to understanding any health communication, with a particular emphasis on the impact that health literacy has on Arkansans in various demographic categories. Next, the presentation will outline how the health-belief model can be used more effectively to create cessation messaging campaigns that motivate people to act. Finally, the presentation will provide numerous tips for creating clear health communications that people can understand and act on, regardless of their health-literacy level.

## **4C: Alcohol and the Brain**

**Julie Stevens MPS, ACPS, ICPS**

Alcohol use and abuse affects the brain by changing blood flow patterns. Small doses of alcohol incite cerebral activation, while higher doses decrease brain activity by constricting blood flow. This workshop discusses the possible retrograde amnesia, anterograde amnesia, confabulation, and other effects on the brain resulting from excessive alcohol use.

## **4D: Youth Track-Zombie Apocalypse-Leadership Personality Styles and Group Dynamics (con't)**

**Melissa Ayers**

In this interactive session we will define leadership, identify your leadership style and explore how personalities work together in groups. Then escape the Zombie Apocalypse along with friends.

11:45 a.m.-1:20 p.m.

**Lunch on your own**

1:00 p.m.

**Youth Track-Depart for Field Activity**

1:30 p.m.-3:00 p.m.

**General Session III**

**Marijuana Impact on Arkansas**

**Dr. Kevin Sabet, President of SAM and Captain Kevin Russell, Benton Police Department**

This session addresses pressing issues related to marijuana policy in the US, the current debate regarding legalization, and recent developments surrounding medicinal uses.

3:00 p.m.-3:15 p.m.

**Break**

## 2018 Arkansas Prevention Summit Schedule

### Thursday, June 14, 2018 Continued

**3:15 p.m.-4:45 p.m. Concurrent Session**

**5A: Prevention Certification**

**Margaret Morrison, President, Arkansas Prevention Certification Board**

This session will include an overview of the mission, vision, and goals of the Arkansas Prevention Certification Board. Participants will discover how the state board is recognized as a member of the International Certification Reciprocity Consortium (IC&RC) and how this component is essential to the role of prevention certification within workforce development.

**5B: Bullying Prevention**

**Lori Poston, PBIS Coordinator at Mid South Health Systems**

In this presentation we will review the definition of bullying and discuss traditional attitudes regarding bullying behavior. We will explore the underlying factors motivating the bully and how we, as adults, can address these factors and reduce the behavior. Both strategies and research on bullying prevention efforts will be addressed as well as how the effects of bullying feed into some of the most serious violent situations in our schools and workplaces and what we can do about it.

**5C: The Signs and Symptoms of Mental Illness and Drug Addiction in Adolescents**

**Tabitha Fondren, ADC, RDS**

This training is for anyone who wants to learn how mental illness and addictions have become comorbidities. Those who attend will learn about the risk factors related to addiction and the warning signs related to the onset of mental illness in adolescents and teens. Although many may be similar, it helps to know signs and symptoms in order to help a person in crisis.

**5D: The Methamphetamine War in Arkansas**

**Roger Case, Assistant Special Agent in Charge, DEA**

This workshop focuses on how rural communities in Arkansas have been slowly, terminally decimated by drugs and the impossible task facing local enforcement and the DEA.

**5:00 p.m. Youth return from Field Activity**

### Friday, June 15, 2018

**8:30 a.m.-10:30 a.m.**

**Introduction, Written Off Documentary and Q&A**

**Molly Hermann (Via Zoom)**

In response to the National Opiate Addiction crisis, UA Little Rock/MidSOUTH Center for Prevention and Training will host a screening of Written Off, a feature documentary. The director of the movie will be live from a remote location to introduce the film and provide a question and answer session immediately following the film.

**10:30 a.m.-11:00 a.m. Break**

**11:00 a.m. Prescription Drug Monitoring Program**

**Jonathan Aram, MPH**

The Arkansas Department of Health (ADH) oversees the operation of the Prescription Drug Monitoring Program (PDMP) which is a database that collects and stores dispensing data for all controlled substances in Arkansas. Participants will learn about the program, its user benefits, and the data collected.

**11:30 a.m. Naloxone: Reversing Opioid Overdose**

**Carol Waddle, PHR, Michelle Young-Hobbs and Kent Thompson, Criminal Justice Institute**

In this session, we will discuss the impact prescription drugs have in Arkansas and what we can collectively do to combat this epidemic. In addition, we will also address Naloxone (Narcan) and its importance in reversing opioid overdose.

**12:30 p.m. Evaluations and Door Prize**

# 2018 Arkansas Prevention Summit Hotel

## Hotel Early Reservation Directions

**Hilton Garden Inn Fayetteville**, 1325 North Palak Drive, Fayetteville, Arkansas, 72704,  
USATEL: +1-479-856-6040 FAX: +1-479-856-6835

When you are ready to reserve your room, call the hotel directly at 479.856.6040, When the recording picks up, dial 0 to be transferred to the front desk of the hotel. Please DO NOT hit the button for reservations when the recording picks up. This will send you to central reservations and they do not have access to our blocks. The attendee block has 50 guestrooms at the \$109 rate with 1 buffet breakfast voucher per bed. The cutoff date for this group is May 12, 2018. Give the contracted dates and request the “2018 Arkansas Prevention Summit” block. Guests must call before the May 12 cutoff date for the group rate.



## OVERFLOW HOTEL INFORMATION:

**The Holiday Inn Express**, 1251 North Shiloh Drive, Fayetteville, AR 72704,  
USATEL: +1-479-444-6006

The Holiday Inn express doesn't have the Hilton Automated system since it's an IHG property so block guests should call 479.444.6006 and you will go straight to the front desk. The attendee block has 50 guestrooms at the \$104 rate with complementary breakfast. From there you just need to give the contracted dates and request the “2018 Arkansas Prevention Summit”. This block also carries the May 12 cutoff date so call before then!



# 2018 Arkansas Prevention Summit Registration Form

Register on our secure site: [midsouth.ualr.edu](http://midsouth.ualr.edu) (credit or debit card payments only)

Or email, fax or mail this form to:

UA Little Rock/MidSOUTH Center for Prevention and Training,  
2801 S. University Avenue, Dickinson Hall, Suite 622, Little Rock, AR 72204  
(501) 859-0362 (Phone) (501) 569-3364 (fax)  
Email: [dlnewby@midsouth.ualr.edu](mailto:dlnewby@midsouth.ualr.edu) or [tlmcadoo@midsouth.ualr.edu](mailto:tlmcadoo@midsouth.ualr.edu)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home or Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ How many youth will attend with you: 0 1 2

Please check concurrent sessions you wish to attend.

## Wednesday, June 13, 2018

\_\_\_ General Session I - Arkansas Drug Director

\_\_\_ 1A-Engaging the Community's Faith Leaders-Earl Greene

\_\_\_ 1B-ACES-Joylynn Humphrey

\_\_\_ 1C-Drug Effects on the human Brain-Julie Stevens

\_\_\_ 1D-Youth Track- The history of Lies-Vincent Irving

\_\_\_ 2A-Cultural Humility-Earl Greene

\_\_\_ 3A- Cultural Humility-Earl Greene

\_\_\_ 2B-ACES-Joylynn Humphrey

\_\_\_ 3B- Fetal Alcohol Syndrome- David Deere

\_\_\_ 2C-Ethics Refresher Part 1- Julie Stevens

\_\_\_ 3C- Ethics Refresher Part 2- Julie Stevens

\_\_\_ 2D-Youth Track-Vincent Irving

\_\_\_ 3D-Youth Track-Zombie Apocalypse-Melissa Ayers

## Thursday, June 14, 2018

\_\_\_ General Session II - Building Capacity of Youth-LaTanisha Wright

\_\_\_ 4A-E-CIGS- Katherine Donald

\_\_\_ General Session III - Marijuana -Kevin Russell and Kevin Sabet (SAM)

\_\_\_ 4B-Improving Cessation through Health Literacy-Christopher Trudeau

\_\_\_ 4C-Alcohol and the Brain-Julie Stevens

\_\_\_ 4D-Youth Track-Leadership-Melissa Ayers

\_\_\_ 5A-Prevention Certification- Margaret Morrison

\_\_\_ Youth Track-Field Activity-ECHO

\_\_\_ 5B-Bullying Prevention-Lori Poston

\_\_\_ 5C-Learning the Signs and Symptoms of Mental Health -T. Fondren

## Friday, June 15, 2018

\_\_\_ Written Off the Documentary and Q&A with Molly Hermann

\_\_\_ Prescription Drug Monitoring Program-Jonathan Aram

\_\_\_ Narcan Demo and Presentation-Carol Waddle

**Gender:** \_\_\_ Male \_\_\_ Female \_\_\_ Prefer not to disclose **Date of Birth** \_\_\_/\_\_\_/\_\_\_\_

**Race:** \_\_\_ Caucasian \_\_\_ African American \_\_\_ Native American \_\_\_ Pacific Islander \_\_\_ Asian

\_\_\_ Other: \_\_\_\_\_ \_\_\_ Prefer not to disclose

**Ethnicity:** \_\_\_ Hispanic or Latino \_\_\_ Non Hispanic or Latino \_\_\_ Prefer not to disclose

# 2018 Arkansas Prevention Summit

**The Prevention Summit is open to anyone who would like to attend.**

Conference (includes morning coffee, one lunch, and afternoon snacks ) - Registration Fee: \$175

Two day conference pass: \$125

One day conference pass: \$50

14.5 CEU Hours Available

If you would like to be a sponsor for the 2018 Arkansas Prevention Summit (includes exhibit table) please contact Derrick Newby at (501)859-0362 or [dlnewby@midsouth.ualr.edu](mailto:dlnewby@midsouth.ualr.edu). There are a limited number available.

If you are a Partnership for Success grantee, please contact Tiffani McAdoo at [tlmcadoo@midsouth.ualr.edu](mailto:tlmcadoo@midsouth.ualr.edu) to make arrangements to attend the Summit. If you are a Regional Prevention Provider, your registration fee is complimentary.

Please make Checks or Money Order payable to UA Little Rock/MidSOUTH. MasterCard, Visa, and Discover accepted for on-line registration only. Once a registration form is received by the MidSOUTH Center for Prevention and Training, the registrant will be issued an email confirmation notice.

Payment/Billing information:

Bill My Company

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

PO Number: \_\_\_\_\_

Credit Card

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Verification Code: \_\_\_\_\_ Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Check or Money Order

Amount Enclosed: \_\_\_\_\_ Check or MO#: \_\_\_\_\_

For additional information, contact Derrick Newby, MidSOUTH Prevention Specialist, at (501)859-0362.

